

# 2026 SPONSORSHIP PACKAGE

# Agri-Trade

EQUIPMENT EXPO



**RIGHT SHOW**  
**RIGHT TIME**  
**RIGHT LOCATION**

**November 11-13, 2026**  
**Agri-Trade.com**

**PRESENTED BY:**



# About Agri-Trade

Agri-Trade is a joint venture of the Red Deer Chamber and Westerner Park. Because of Agri-Trade's unique timing, we are the first show after harvest as well as the first show that kicks off a new planning season for producers. Agri-Trade happens over three days each November and is host to nearly 500 exhibitors representing the very best in agriculture equipment, technology, service and products. For more information visit [agri-trade.com](http://agri-trade.com).

**Put your business in the spotlight with increased brand presence at Agri-Trade!**

## Sponsorship Opportunities:

### **PRESENTING SPONSOR** (3-year Agreement)

The Presenting Sponsor is **Farm Credit Canada**.

### **PLATINUM SPONSOR** (3-year Agreement)

The Platinum Sponsor is available, please reach out to show management below to discuss details.

### **GOLD SPONSORS** (3-year Agreement)

#### **Valued at \$15,000 per year**

- Listed as Gold Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Gold Sponsor on all marketing materials, website and social media including onsite digital billboard ads during the show.
- 400 sq feet of complimentary exhibit space in the main show halls.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 2 – 20' x 4' banner to be attached to the fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 40 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

## **SILVER SPONSORS**

**(3-year Agreement)**

### **Valued at \$10,000 per year**

- Listed as Silver Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Silver Sponsor on all marketing materials, website and social media including onsite digital billboard ads during the show.
- 200 sq feet of complimentary exhibit space.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 1 – 20' x 4' banner to be attached to the fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 30 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

## **BRONZE SPONSORS**

**(3-year Agreement)**

### **Valued at \$7,500 per year**

- 100 sq feet of complimentary exhibit space.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 1 – 10' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 20 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.

## **OTHER SPONSORSHIP OPPORTUNITES**

**Other sponsorship options may be available, please contact our Event Management team for options to fit your branding needs.**

**Krissy Fiddler**

Show Manager

kfiddler@agri-trade.com

403.304.5719