



2025 SPONSORSHIP PACKAGE

**RIGHT SHOW
RIGHT TIME
RIGHT LOCATION**

November 5–7, 2025

Agri-Trade.com

PRESENTED BY:



About Agri-Trade

Agri-Trade is a joint venture of the Red Deer Chamber and Westerner Park. Because of Agri-Trade's unique timing, we are the first show after harvest as well as the first show that kicks off a new planning season for producers. Agri-Trade happens over three days each November and is host to nearly 500 exhibitors representing the very best in agriculture equipment, technology, service and products. For more information visit agri-trade.com.

Put your business in the spotlight with increased brand presence at Agri-Trade!

Sponsorship Opportunities:

PRESENTING SPONSOR (3-year Agreement)

The Presenting Sponsor is no longer available and we thank Farm Credit Canada for their contribution.

PLATINUM SPONSOR (3-year Agreement)

The Platinum Sponsor is available, please reach out to show management below to discuss details.

GOLD SPONSORS (3-year Agreement)

Valued at \$15,000 per year

- Listed as Gold Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Gold Sponsor on all marketing materials, website and social media including onsite digital billboard ads during the show.
- 400 sq feet of complimentary exhibit space in the main show halls.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 2 – 20' x 4' banner to be attached to the fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 40 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

SILVER SPONSORS (3-year Agreement)

Valued at \$10,000 per year

- Listed as Silver Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Silver Sponsor on all marketing materials, website and social media including onsite digital billboard ads during the show.
- 200 sq feet of complimentary exhibit space.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 1 – 20' x 4' banner to be attached to the fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 30 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

BRONZE SPONSORS (3-year Agreement)

Valued at \$7,500 per year

- 100 sq feet of complimentary exhibit space.
- Company logo recognition on Agri-Trade website, including hyperlink.
- 1 – 10' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for your staff, as required.
- 20 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on Agri-Trade social media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.

OTHER SPONSORSHIP OPPORTUNITES

Other sponsorship options may be available, please contact our Event Management team for options to fit your branding needs.

Krissy Fiddler

Show Manager

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Nicole Stewart

Exhibit Sales Manager

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