



2021 SPONSORSHIP PACKAGE

Right **Show**. Right **Time**. Right **Location**.

November 10–12, 2021

PRESENTED BY:



Agri-Trade.com

About Agri-Trade

Agri-Trade is a joint venture of the Red Deer and District Chamber of Commerce and Westerner Park. Because of Agri-Trade's unique timing, we are the first show after harvest as well as the first show that kicks off a new planning season for producers. Agri-Trade happens over three days each November and is host to nearly 500 exhibitors representing the very best in agriculture equipment, technology, service and products. For more information visit agri-trade.com.

Below you will find a brief description of the opportunities provided to our Sponsors. Put your Business in the Spotlight by having that extra presence at Agritrade.

Sponsorship Opportunities:

PRESENTING SPONSOR (3-year Agreement)

The Presenting Sponsor is no longer available and we thank Farm Credit Canada for their contribution

PLATINUM SPONSOR (3-year Agreement)

The Platinum Sponsor is no longer available and we thank AGI for their contribution

GOLD SPONSORS (3-year Agreement)

Valued at \$15,000.00 per year

- Listed as Gold Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Gold Sponsor on all marketing Material, website and social media outlets including onsite Digital Billboard adds during the week of the Event.
- 400 sq feet of complimentary exhibit space to Your Company in the main show halls.
- Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
- 2 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for Your Company Staff as required.
- 40 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on all Agri-Trade Social Media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.

SILVER SPONSORS (3-year Agreement)

Valued at \$10,000.00 per year

- Listed as Silver Sponsor on all advertising material including online, print and other forms of media. (if applicable)
 - Your Company will be listed as a Silver Sponsor on all marketing Material, website and social media outlets.
 - 200 sq feet of complimentary exhibit space .
 - Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
 - 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
 - Badges for Your Company Staff.
 - 30 – 1 day guest passes..
 - Complimentary mobile app advertising.
 - Increased presence on all Agri-Trade Social Media.
 - Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
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BRONZE SPONSORS (3-year Agreement)

Valued at \$7,500.00 per year

- 100 sq feet of complimentary exhibit space.
 - Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
 - 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
 - Badges for Your Company Staff.
 - 20 – 1 day guest passes.
 - Complimentary mobile app advertising.
 - Increased presence on all Agri-Trade Social Media.
 - Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
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OTHER SPONSORSHIP OPPORTUNITES

Other Sponsorship options may be available if you are interested please contact our Sponsorship Management and they will work with your company's needs to see if a package can become available.

Krissy Edwards

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