



Agri-Trade Equipment Expo announces 2018 Ag Innovations Winners

(Red Deer, Alberta – September 10, 2018) The 35th Agri-Trade Equipment Expo is set to open at Westerner Park in Red Deer from November 7th to 9th, 2018. For three days explore the newest equipment, technology, and services in the agriculture industry – not just in Western Canada, but globally – including the newest in agricultural innovations.

Innovation is the lifeblood of agriculture, and Agri-Trade is where agricultural producers get to experience it first-hand. Each year, companies are invited to enter their newest ideas and advancements into the Ag Innovations awards program brought to you FMC Canada. A panel of innovative farmers and business people look over each submission and pick the very best to highlight.

"It is always difficult to get it down to 3 winners however this year we reached new heights with the largest amount of applications received for this program since its inception," comments Rod Bradshaw, Ag Innovations Committee Chair and Innisfail area crop and vegetable producer. "The technology is diversifying every year, and the ideas keep getting better. We believe this year's winning entries will have broad appeal and could be readily adopted by a lot of farmers."

1) First place this year is awarded to Northern Strands for the Grain Bin Fall Protections System. Northern Strands' patent pending fall protection system is a cutting edge product designed to protect farm workers from a fall while climbing or accessing a bin for repairs or inspections. The advantages of our system include: allows for safe bin climbing, quick and easy install, ease of use, cost effective, OH&S, CSA & ANSI compliant, reduces the stress of working at heights by knowing you are tied off, it's the law as OH&S regulations state that a fall protection system must be in place when working at heights above 10 feet, farmers are responsible for the health and safety of the person climbing a bin, accidents happen and work place falls are the number one reported WCB injury, and most importantly to protect families, workers, and the individual from a fall while climbing or accessing a bin. <http://www.northernstrands.com/grain-bin-fall-protection.aspx>

2) Second place goes to IntraGrian Technologies- Fuel Lock™. Fuel Lock™ is a fuel management system allowing owners to lock their fuel, view employee usage and monitor tank levels all from the palm of their hand. With three options- Fuel Lock™ Personal, Business or Commercial, there is an option to best fit every business need. Fuel Lock™ hopes to help business owners eliminate worry, and feel confident knowing they can monitor their fuel storage even when they are away. <http://www.fuellock.ca/>

3) Third place is awarded to GrainViz. Today's Precision Ag is focused on soil and seed to maximize harvest yields while minimizing input costs. Once harvested however, storage is where most damage occurs and the largest amount of commodity value is lost. GrainViz maximizes yield value from the combine to final destination. Through our suite of storage options, we provide real time insights, detection and traceability into every bushel. We protect commodity value and increase profitability as we are true precision agriculture post combine. <http://www.grainviz.com/>

"We look forward to showcasing these winners along with the rest of the Exhibitors at Agri-Trade this year." Comments Dave Fiddler Agri-Trade Show Manager. "Instead of awarding a prize as in the past we now provide each of these winners the opportunity to choose a charity of their choice to donate \$1,500. We look forward to presenting these charities the donations during the show".

For more information:

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Ag Innovations Awards Sponsor:

